



Workshop Outlines for New Business Owners



Each session is designed to equip entrepreneurs with **practical knowledge, faith-based wisdom,** and **actionable strategies** to build a business that aligns with **God's purpose.**

1. From Vision to Reality: How to Operate a Business with Purpose

Date: Monday, March 17, 2025 – **Ministry Launch ALL Invited**

Scripture: *Habakkuk 2:2-3 (NLV)* – "Then the Lord answered me and said, 'Write down the special dream on stone so that one may read it in a hurry. For the special dream comes true at the right time. It hurries toward the goal. It will not be a lie. If it is late, wait for it. For it will come and not be late.'"

Outline:

1. **Opening Prayer & Scripture Reflection**
 2. **Understanding Your God-Given Purpose in Business**
 3. **Clarifying Your Business Vision & Mission**
 4. **Basic Steps to Starting a Business (Legal, Financial, and Strategic Considerations)**
 5. **Action Plan: Write Your Business Vision Statement**
 6. **Q&A and Discussion**
 7. **Closing Prayer**
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2. Faith and Business: Aligning Your Entrepreneurship with Biblical Principles

Date: Monday, April 21, 2025

Scripture: *Matthew 6:33 (NLV)* – "But look for His holy nation and what is right. Then all these other things will be given to you also."

Outline:

1. **Opening Prayer & Scripture Reflection**
2. **The Role of Faith in Business Decision-Making**
3. **Maintaining Integrity and Ethical Business Practices**
4. **Faith-Based Leadership in Business**

Matthew 25:23 NIV

""His master replied, 'Well done, good and faithful servant! You have been faithful with a few things; I will put you in charge of many things. Come and share your master's happiness!'

5. **Action Plan: Aligning Your Business Practices with Biblical Values**
 6. **Q&A and Discussion**
 7. **Closing Prayer**
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3. Building a Strong Business Foundation: Licenses, Legal Structures & Compliance

Date: Monday, May 19, 2025

Scripture: *Luke 14:28 (NLV)* – "If you wanted to build a tall building, you would first sit down and think how much it would cost. You would see if you had enough money to finish it."

Outline:

1. **Opening Prayer & Scripture Reflection**
 2. **Choosing the Right Business Structure (LLC, Sole Proprietorship, Corporations, etc.)**
 3. **Registering Your Business & Legal Compliance**
 4. **Understanding Business Taxes & Financial Records**
 5. **Action Plan: Business Structure & Registration Checklist**
 6. **Q&A and Discussion**
 7. **Closing Prayer**
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4. Branding & Marketing: How to Stand Out and Attract Customers

Date: Monday, June 16, 2025

Scripture: *Proverbs 22:1 (NLV)* – "A good name is to be chosen instead of much money. Favor is better than silver and gold."

Outline:

1. **Opening Prayer & Scripture Reflection**
2. **Building a Strong Brand Identity**
3. **Understanding Your Target Market & Customer Needs**
4. **Social Media & Digital Marketing Basics**
5. **Action Plan: Create a Simple Marketing Strategy**
6. **Q&A and Discussion**
7. **Closing Prayer**

Matthew 25:23 NIV

“His master replied, ‘Well done, good and faithful servant! You have been faithful with a few things; I will put you in charge of many things. Come and share your master’s happiness!’

5. Funding Your Business: Smart Strategies for Raising Capital & Managing Finances

Date: Monday, July 21, 2025

Scripture: *Deuteronomy 8:18 (NLV)* – "But remember the Lord your God. It is He Who is giving you power to become rich."

Outline:

1. **Opening Prayer & Scripture Reflection**
 2. **Business Financing Options (Loans, Grants, Investors, Crowdfunding)**
 3. **How to Create a Business Budget & Manage Cash Flow**
 4. **Avoiding Debt and Staying Profitable**
 5. **Action Plan: Develop a Financial Plan for Your Business**
 6. **Q&A and Discussion**
 7. **Closing Prayer**
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6. Business Planning & Goal Setting: Mapping Out a Path to Success

Date: Monday, August 18, 2025

Scripture: *Proverbs 16:3 (NLV)* – "Depend on the Lord in whatever you do, and your plans will work out well."

Outline:

1. **Opening Prayer & Scripture Reflection**
 2. **Why Business Planning is Essential for Success**
 3. **Setting SMART Goals for Your Business**
 4. **Creating a Business Plan: Key Components**
 5. **Tracking Progress & Adjusting Plans When Needed**
 6. **Action Plan: Writing a Simple Business Plan**
 7. **Q&A and Discussion**
 8. **Closing Prayer**
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Matthew 25:23 NIV

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7. The Power of Networking: Building Relationships That Grow Your Business

Date: Monday, September 15, 2025

Scripture: *Ecclesiastes 4:9-10 (NIV)* – "Two are better than one, because they get more for their work. If one falls, the other will lift him up. But it is bad for the one who falls and has no one to help him up."

Outline:

1. **Opening Prayer & Scripture Reflection**
 2. **Why Networking Matters for Business Growth**
 3. **Building Strategic Relationships and Partnerships**
 4. **Leveraging Social Media & Community Engagement**
 5. **Action Plan: Developing a Networking Strategy**
 6. **Q&A and Discussion**
 7. **Closing Prayer**
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8. Time Management: Balancing Business, Family, and Faith

Date: Monday, October 20, 2025

Scripture: *Ephesians 5:15-16 (NIV)* – "So be careful how you live. Be wise like men who understand what is going on and want to please the Lord. Make the best use of your time even though the days are sinful."

Outline:

1. **Opening Prayer & Scripture Reflection**
2. **The Importance of Time Management for Entrepreneurs**
3. **Prioritizing Tasks: Urgent vs. Important**
4. **Techniques for Balancing Business Responsibilities with Family and Faith Commitments**
5. **Action Plan: Creating a Personal Time Management Plan**
6. **Q&A and Discussion**
7. **Closing Prayer**

Matthew 25:23 NIV

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9. Customer Service Excellence: Building a Loyal Clientele

Date: Monday, November 17, 2025

Scripture: *Philippians 2:3-4 (NLV)* – "Do not always be thinking about your own plans only. Be happy to know what other people are doing."

Outline:

1. **Opening Prayer & Scripture Reflection**
 2. **The Importance of Customer Service in Business**
 3. **Understanding Customer Needs and Expectations**
 4. **Effective Communication Skills for Service Excellence**
 5. **Handling Complaints and Turning Challenges into Opportunities**
 6. **Action Plan: Developing a Customer Service Improvement Strategy**
 7. **Q&A and Discussion**
 8. **Closing Prayer**
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10. Leveraging Technology: Tools to Streamline Your Business Operations

Date: Monday, December 15, 2025

Scripture: *Proverbs 24:3-4 (NLV)* – "Through wisdom a house is built, and by understanding it is made strong. By much learning the rooms are filled with all riches that are pleasing and of great worth."

Outline:

1. **Opening Prayer & Scripture Reflection**
 2. **The Role of Technology in Modern Business**
 3. **Identifying Essential Tools and Software for Your Business**
 4. **Implementing Automation to Increase Efficiency**
 5. **Cybersecurity Basics: Protecting Your Business Data**
 6. **Action Plan: Creating a Technology Integration Roadmap**
 7. **Q&A and Discussion**
 8. **Closing Prayer**
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Matthew 25:23 NIV

“His master replied, ‘Well done, good and faithful servant! You have been faithful with a few things; I will put you in charge of many things. Come and share your master’s happiness!’

11. Navigating Challenges: Overcoming Obstacles with Faith and Resilience

Date: Monday, January 19, 2026

Scripture: *James 1:2-4 (NIV)* – "My Christian brothers, you should be happy when you have all kinds of tests. You know these prove your faith. It helps you not to give up. Learn well how to wait so you will be strong and complete and in need of nothing."

Outline:

1. **Opening Prayer & Scripture Reflection**
 2. **Common Challenges Faced by Entrepreneurs**
 3. **Developing Resilience Through Faith**
 4. **Problem-Solving Strategies and Resources**
 5. **Testimonies: Learning from Others' Experiences**
 6. **Action Plan: Crafting a Personal Resilience Plan**
 7. **Q&A and Discussion**
 8. **Closing Prayer**
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12. Planning for Growth: Scaling Your Business for Long-Term Success

Date: Monday, February 16, 2026

Scripture: *Jeremiah 29:11 (NIV)* – "For I know the plans I have for you, says the Lord, plans for well-being and not for trouble, to give you a future and a hope."

Outline:

1. **Opening Prayer & Scripture Reflection**
2. **Assessing Your Business Readiness for Growth**
3. **Strategies for Scaling Operations and Expanding Market Reach**
4. **Financial Planning for Sustainable Growth**
5. **Building a Team to Support Expansion**
6. **Action Plan: Developing a Growth Strategy Blueprint**
7. **Q&A and Discussion**
8. **Closing Prayer**

Matthew 25:23 NIV

“His master replied, ‘Well done, good and faithful servant! You have been faithful with a few things; I will put you in charge of many things. Come and share your master’s happiness!’”